



Industry's Trade and Investment Network  
Newfoundland and Labrador

## **Request for Expressions of Interest**

### **International Business Development Professional Services**

#### **Introduction**

*TradeNL* is seeking expressions of interest (EOI) from qualified consultants interested in providing professional international business development services to *TradeNL* and/or its network of associations and firms.

This EOI is not related to any known or expected future project. The purpose of this EOI is for *TradeNL* to establish an awareness internally on relevant services and capabilities of consultants with expertise relating to international business development.

#### **Submission Details**

Your submission should succinctly outline your qualifications and experience in providing international business development consulting services, particularly in the following areas:

- Export readiness and training
- Export plan development
- Market research
- Market entry strategy
- Matchmaking
- Trade mission coordination & logistics
- International financial institutions
- Mentoring / coaching
- Sales and lead generation
- Inward bound trade/investment tours/missions
- Trade shows/fairs

Submissions are not to exceed two (2) pages in length and should clearly indicate special competencies in relation to specific (i) sectors/industries and/or (ii) geographic markets.

#### **Inquiries**

Please direct inquiries to *TradeNL* via email at [contact@tradenl.ca](mailto:contact@tradenl.ca)

#### **Submission**

Responses to this request for EOI's should be submitted to *TradeNL* via email at [contact@tradenl.ca](mailto:contact@tradenl.ca). This is an open call for interest and there is no deadline for submission at this time.

#### **About TradeNL**

*TradeNL* is a collaboration between industry groups – representing multiple sectors of Newfoundland and Labrador's economy – working towards job creation and economic development in the province through the support of increased trade and investment activities. More information: [www.TradeNL.ca](http://www.TradeNL.ca).

#### **Disclaimer**

This request for expressions of interest is not an offer by *TradeNL*, but an invitation to consultants to submit themselves for consideration for possible opportunities that may emerge. No contractual obligation whatsoever shall arise from the EOI process unless and until a formal contract is signed and executed between *TradeNL* and the selected service provider. The issuance of this EOI does not imply that *TradeNL* is bound to engage in work with a proponent.